

# 284 Partners to License Major Aerospace Portfolio to Auto Industry

PRESS RELEASE **UPDATED: MAR 14, 2017 07:37 EDT**

**Ann Arbor-based firm serves as the only automotive licensing agent for Boeing intellectual property**

Ann Arbor, Michigan, March 14, 2017 (Newswire.com) - 284 Partners, an Ann Arbor-based intellectual property consulting firm, has become the only licensing agent within the automotive industry for Boeing's broad IP portfolio.

"Boeing leadership in the aerospace, defense, space and security markets has resulted in an intellectual property portfolio that has broad application to the current and future automotive landscape. Whether it is weight savings, collision avoidance or ad-hoc networking, Boeing has unique assets that are important to companies within the automotive industry," said Mike Lasinski, CEO and Managing Director of 284 Partners, LLC.

Boeing offers extensive technologies useful to auto manufacturers, suppliers, specialty component makers and mobile communications firms seeking to gain competitive advantage over their rivals.

"Licensing our intellectual property into the automotive market of today and tomorrow is a strategic priority for Boeing Intellectual Property Licensing Company ("BIPLC")," said Pete Hoffman, Vice President, Intellectual Property Management. "We are pleased to work with 284 Partners as our only agent to support our efforts in this important industry," said Paul Bernal, Global Patent & Technology Licensing Leader at BIPLC.

284 Partners invites auto suppliers, start-up and second stage companies in the industry, venture capital firms and other interested parties to contact them to explore how Boeing IP offerings can enhance their businesses. Trade groups and industry networks can take advantage of 284

Partners' extensive experience with intellectual property management to educate their members about the licensing process taking the mystery out of accessing some of the world's most advanced technology.

### About 284 Partners

284 Partners is a professional services and transactions firm dedicated to advising clients on financial aspects of Intellectual Property including Valuation & Appraisals, Litigation Consulting, IP Strategy, IP Transactions and Bankruptcy Consulting. 284 Partners' professionals have provided clients with economic and analytical support on hundreds of complex IP-centric transactions, valuations, and damages analyses.

### About Boeing

Boeing Intellectual Property Licensing Company is the licensing arm of Boeing businesses worldwide. This group enables alliances and mutually beneficial innovation by systematically and methodically enabling others use Boeing intellectual property for innovation.

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